

TESTIMONIALS

"An utterly fascinating system of clarity, understanding and interpretation. It helped me to stop limiting myself, it helped me to understand that there's probably a lot more to me than I have recognized even this far." —Terry Anderson (Terry Anderson was a journalist for the Associated Press in Lebanon when he was taken hostage by Shiite Hezbollah militants. He was held from 1985 until 1991).

"Robert took my findings of the cellular development process and converted those principles into a language of Potential, a sort of Theory of Everything. This is something the great thinkers of history were not able to accomplish. This puts him in some very unique company." —Dr. Derald Langham, Award winning Geneticist, recipient of the Venezuelan Order of Merit of Performance Award.

"Dr. Bob's work in Life Science is impressive. The Laws of Potential's ability to bring about clarity and understanding, and then applying it to potential development, is exciting and profound." —Les Fehmi, Ph.D., Pioneer in the field of biofeedback, affiliate member of the Department of Medicine at Princeton University Medical Center.

"I've collaborated with Bob for nearly two decades. I have found the Laws of Potential model to be intelligent, comprehensive and useful in emerging new insights and fundamental understanding about people, events and the mysteries of science and life. I often use Natural Thinking principles to comprehend complex social and economics issues, to deal more effectively with everyday problems, and to answer daunting questions about life purpose and meaning." —Steve Beller, Ph.D., Clinical Psychologist and President of National Health Data Systems, Inc. (NHDS)



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Life Its Meaning Its Purpose & Its Challenges



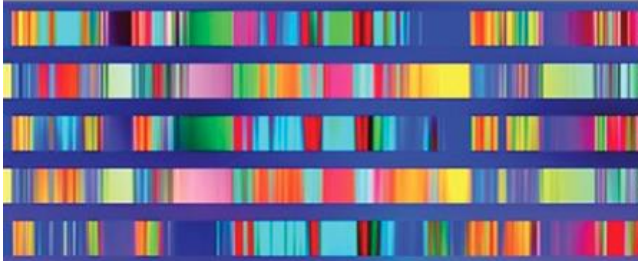
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A Perfect Philosophy

In Pursuit of Achieving Potential, We Think
We Have Discovered the Meaning and
Purpose of Humankind.
We Weren't Really Searching For It,
But It Manifested Itself.
It Derived From Our Pursuit Of
Decoding Potential.



The Potential Prototype Model

Through the Search for the Nature of Potential,
We Discovered the Nature of the Universe
and the Energy that Rules it.
When People Understand,
Their Abilities and Lives Change Forever.

This Program Gives You the Training to
Understand each of the **3 Components and
13 Principles of the Laws of Potential**, as well as
How to Apply What You've Learned.

Colleagues

Steve
Beller,
Ph.D.,
Licensed
Psychologist



Les Fehmi,
Ph.D.,
Licensed
Psychologist,
Father of
Biofeedback

Your Place in the WORLD

This Program will Analyze Your
Personal and Character Profile
and Show You
How You Fit in this Magnificent World.



You Will Learn How Important Your
Weaknesses are;
How Vital it is to Find Your Strengths and
then Develop Them Both!

Our Assessment Systems will Generate over
217,000 Personal and Character Traits.

The Science Behind Our Theory will
Generate a Confidence and Clarity to Your
Everyday Lifestyle Unlike Anything Else.

Our Unique Personalized Assessments
Will Provide You With:

- Identifying your Great Inhibitors
- Rules for Achievement
- Understanding Your Natural Intelligence
- Defining Your Natural Thinking Skills and Styles

Your Genes Tell the Whole Story and
They Don't Deceive You.