

## TESTIMONIALS

**"Robert took my findings of the cellular development process and converted those principles into a language of Potential, a sort of Theory of Everything. This is something the great thinkers of history were not able to accomplish. This puts him in some very unique company."** —Dr. Derald Langham, Award winning Geneticist, recipient of the Venezuelan Order of Merit of Performance Award.

**"An utterly fascinating system of clarity, understanding and interpretation. It helped me to stop limiting myself, it helped me to understand that there's probably a lot more to me than I have recognized even this far."** —Terry Anderson (Terry Anderson was a journalist for the Associated Press in Lebanon when he was taken hostage by Shiite Hezbollah militants. He was held from 1985 until 1991).

**"Dr. Bob's work in Life Science is impressive. The Laws of Potential's ability to bring about clarity and understanding, and then applying it to potential development, is exciting and profound."** —Les Fehmi, Ph.D., Pioneer in the field of biofeedback, affiliate member of the Department of Medicine at Princeton University Medical Center.

**"As an advisor to my clients, I'll deal with stresses on a physical level, as a clinical nutritionist, on a biochemical level. The thing I find interesting about the Laws of Potential is that I'm able to actually deal with emotional issues, dealing directly with the system that Dr. Bob developed; the 13 natural intelligences. And quite often a person will say, 'why does the same thing keep happening to me', it's because they have this hidden belief system. Dr. Bob's model allows us to get into those hidden systems, those unconscious belief systems and uncover it. You can see immediate major changes take place with people which will manifest both on a physical, chemical, emotional, and spiritual level."**

—Dr. James Striano, D.C., Hudson Valley Chiropractic & Nutrition



**Robert J. Flower, Ph.D.**  
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# Potential Achievement



**Providing a Paramount Format for**  
**Potential Achievement**  
**Through the**  
**Discovery of the Laws of Potential,**  
**Natural Intelligence and**  
**Bio-Genetic Assessments**



**Robert J. Flower, Ph.D.**

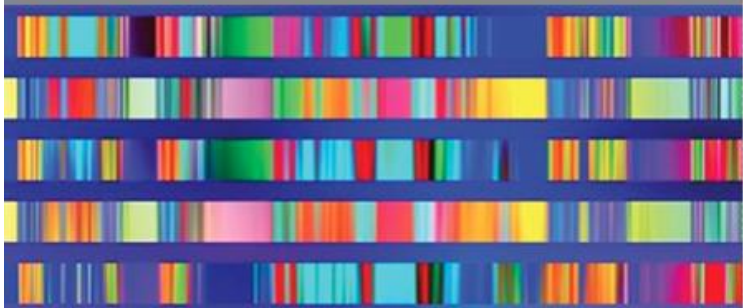
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Over 217,000  
Personal Characteristics  
Generated by Way of  
Our Unique Format



The Potential Prototype Model

## What Can It Do For You?

- Problem Solving
- Enhance Thinking Skills
- Decision Making
- Accomplish Things out of Reach
- Improve Relationships
- Provide Structure, order and Lots More!

## Colleagues



**Les Fehmi, Ph.D.,**  
Licensed Psychologist,  
Pioneer in the field of  
biofeedback



**Dr. James Striano, D.C.,**  
Hudson Valley  
Chiropractic & Nutrition

## A Model for Achieving

There is Nothing like this Program!

It presents a model which enables one to clearly describe and efficiently implement their mindsets, in order to identify life's answers.

This is a universal structure for aiding you to Categorize, Identify and Synthesize information such as Planning, Creating, Organizing and Functioning and it does so by some very unique methods!

This program gives you the training to understand each of the 3 components and 13 principles of the Laws of Potential, as well as how to apply what you've learned.

It employs DNA Personality Profiles and Bio-Genetic Character Assessments which generates an accurate, thorough and revealing profile of your conscious and subconscious traits.

Utilizing the Principles of Potential Model we then provide an action outline for living a life of Potential Achievement.

