

TESTIMONIALS

"I took a look at [Dr. Bob's] material; I felt that there was an honest and sincere application for the education field. It focuses not on academics, but on a state of mind. On getting a student to shed many of the bad habits; lack of organizational commitment to any type of education, in any particular class, in any curriculum, any subject matter, and to start getting serious about understanding and discovering his or her own potential. Those bad habits were getting in the way for a lot of the students from experiencing success and achieving. [The students] do have the ability, to kind of crack open their minds, to make their minds exceptional in that sense and to rely on themselves mostly for creating better organizational skills, for locking into material in a more comprehensive way, how to become better critical thinkers on their own and to rely on themselves." —John Dolgetta, Retired Educator, Author

"Dr. Bob's work in Life Science is impressive. The Laws of Potential's ability to bring about clarity and understanding, and then applying it to potential development, is exciting and profound." —Les Fehmi, Ph.D., Pioneer in the field of biofeedback, affiliate member of the Department of Medicine at Princeton University Medical Center.

"I've collaborated with Bob for nearly two decades. I have found the Laws of Potential model to be intelligent, comprehensive and useful in emerging new insights and fundamental understanding about people, events and the mysteries of science and life. I often use Natural Thinking principles to comprehend complex social and economics issues, to deal more effectively with everyday problems, and to answer daunting questions about life purpose and meaning." —Steve Beller, Ph.D., Clinical Psychologist and President of National Health Data Systems, Inc. (NHDS)



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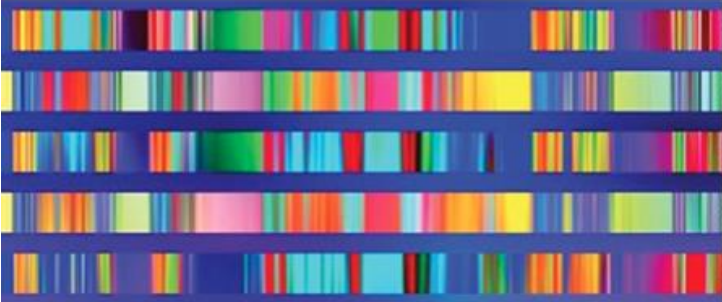


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The Potential Prototype Model

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from our Principles of Potential Model,
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- Action Profile
- Addiction Probability
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- Restrictive Issues
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- Anger Response
- Agreeableness
- Empathy
- Experiential Impairment
- Extraversion
- Impulsivity
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- Reading Aptitude
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Toward Helping
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3 Components and 13 Principles of the
Laws of Potential, as well as how to
apply what you've learned.



Colleagues



John Dolgetta
Retired Educator,
and Author



Steve Beller, Ph.D.,
Licensed
Psychologist



Les Fehmi, Ph.D.,
Licensed Psychologist,
Pioneer in the field of
biofeedback